

DEPARTMENT • 35

TODAY'S AGRICULTURE

Chairperson: Clifford Day, PA Department of Education, Harrisburg PA

Entries must be PRE-ENTERED

ENTRY FORMS ARE AVAILABLE ON THE FOLLOWING WEBSITES:

AgEd: http://www.portal.state.pa.us/portal/server.pt/community/teacher_resources/7392/agricultural_education/507869

FFA: <http://www.paffa.state.pa.us>

Appropriate entry forms can be downloaded and completed application must be sent to Cliff Day, FFA Facilitator by September 1, 2011 at the following address: PA Department of Education, 333 Market Street 11th Floor, Harrisburg, PA 17126-0333. clday@state.pa.us

Entries close Friday, September 1, 2011

1. Theme "Today's Agriculture What is Modern Production Agriculture in Pennsylvania?"
2. This is a video competition event for the FFA Chapters within the state of Pennsylvania. All videos shall be designed and created by the members of the partner FFA Chapter. The agribusiness contribution is limited to props, ideas, information and suggestions. Participation limited to 12 FFA Chapters.
3. Farm Show Management and PA Department of Education will contact companies to match a local FFA Chapter with a local agribusiness. Pairing of the FFA Chapters and agribusinesses will be done by the FFA Facilitator and Farm Show Management. Subject areas to be assigned include cage layers, broilers, turkeys, ducks, sow and litter, dairy calf, veal, dairy cow, aquaculture, horse, and other farm commodities, equipment technology, soybean, feed usage and technology.

Video

4. FFA Chapters will visit their assigned local agribusiness to view modern production practices and meet with the agribusiness owner and/or manager to learn about their facility and operation. The goal is to transfer this learned information into a video of high quality to be shared with the general public during the 2012 Pennsylvania Farm Show.
5. The created video must explain the basic components of modern agricultural production practices of the subject area assigned. The length of the video should be 5-7 minutes. Video must be student-made, but may be supplemented with professional clips if proper permissions have been obtained. Complete video must be submitted to Farm Show Management and the FFA Facilitator by December 1, 2011 for review in order to be utilized during the 2012 Pennsylvania Farm Show.
6. In producing the video the following topic areas should be researched and incorporated in the video as appropriate: history of the industry segment, improvements made throughout the years, advantages of the improvements, best management practices utilized, food safety information related to the industry segment, bio-security issues and future considerations.
7. A tri-fold fact sheet pamphlet utilizing an 8.5" x 11" sheet of paper, must accompany the video. The fact sheet or pamphlet must include industry segment facts and statistics, benefits of the modern production practice in an interesting take home message for Pennsylvania Farm Show attendees.

Live Exhibit

8. Each industry segment will be represented in or around a 40' x 80' building constructed in the Exposition Hall. Professional builders and equipment manufacturers will construct the building and industry segment exhibit area.
9. Each chapter will be required to spend one day, 9am - 5pm, at the live exhibit interacting with the public, educating them regarding their particular industry segment. During "Special Feature Day," participating chapter members are responsible to attend the PA Farm Show and interact with Farm Show attendees, providing background information about the live exhibit they are representing while also sharing a fact sheet or pamphlet that has been developed by chapter members. The fact sheet or pamphlet must include industry segment facts and statistics, benefits of the modern production practice and an interesting take-home message for Pennsylvania Farm Show attendees.
10. FFA Chapters wishing to participate must submit an application. To be considered, a complete application must be mailed to: FFA Facilitator, Bureau of Career and Technical Education, Pennsylvania Department of Education, 333 Market Street, Harrisburg, PA 17126-0333, by Thursday, September 1, 2011. Accepted chapters will be required to submit a one page video and pamphlet project plan to the FFA Facilitator by October 1, 2011.
11. **Farm Show will supply the following, as requested:** tables and chairs, electricity, pipe and blue drape for backdrop, DVD player, monitor and/or TV, large screen, pamphlet printing and stage.
12. Exhibitors must contact the Department Chairperson to make arrangements for Special Feature Day dates.
13. Each FFA Chapter must display their official FFA banner.
14. Video must be completed by December 1, 2011.

Awards

PREMIUMS:	ALL VIDEOS AND EXHIBITS	\$300.00
SPECIAL AWARDS: Presented by Lancaster Farming	ALL VIDEOS AND EXHIBITS	\$700.00 and Silk banners