

**PENNSYLVANIA FARM SHOW
CULINARY CONNECTION MARKET
PROSPECTIVE EXHIBITOR FORM**

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____

*Please attach a business card to this form

EMAIL ADDRESS _____

*Required Information

PHONE _____ FAX _____ SALES TAX ID # _____

*Required Information

WEB SITE ADDRESS _____

BOOTH SPACE REQUIRED (Min. 10' x 10') _____

TYPE OF BOOTH

_____ DISPLAY/SAMPLE ONLY
(\$400.00/BOOTH)

_____ SAMPLE AND SELLING BOOTH**
(\$540.00/BOOTH)

TYPE OF BUSINESS

Corporation Limited Liability Company General Partnership Limited Partnership Sole Proprietor Government Entity/Agency

TYPE OF DISPLAY PRODUCT _____

**If you intend to sell your product at the Farm Show, we will need to see a detailed list of what you would like to sell and how it will be packaged for sale.

Also, please attach to this form some details about the company and what it has to offer to the Farm Show, whether it is a company product list, brochure or other literature about the company.

If you have any further questions about exhibiting at the Pennsylvania Farm Show, please contact Deborah Trump, Farm Show Coordinator (ext. 201). Once we have received this form we will place your company on the Culinary Connection Market Waiting List.

Pennsylvania Farm Show Complex & Expo Center
2300 North Cameron Street
Harrisburg, PA 17110-9443
Phone (717) 787-5373
Fax (717) 783-8710

FARM SHOW SPACE RENTAL AGREEMENT REQUIREMENTS & TERMS

2013 FARM SHOW RENTAL FEES
All Booth Space is sold in 10' x 10' blocks or multiples of 10' x 10'

PRICES GOOD THROUGH SEPTEMBER 1, 2012 FOR ALL COMPLETED CONTRACTS			
Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate
<u>EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH</u>	<u>NORTHWEST</u>
\$3.10 sq. ft. - Under 250 sq. ft. \$2.70 sq. ft. - 250 to 499 sq. ft. \$2.40 sq. ft. - 500 to 999 sq. ft. \$2.10 sq. ft. - 1000 to 2499 sq. ft. \$1.90 sq. ft. - . 2500 sq. ft or more	\$540.00 - 10' x 10' Selling \$400.00 - 10' x 10' Non-Selling	\$385.00 - 10' x 10' Selling \$200.00 - 10'x10' Non-Selling	\$280.00 - 10' x 10' Selling \$170.00 - 10'x10' Non Selling

PRICES FOR SEPTEMBER 2 THROUGH OCTOBER 15, 2012 FOR COMPLETED CONTRACTS			
After Sept. 1, 2012	After Sept. 1, 2012	After Sept. 1, 2012	After Sept. 1, 2012
<u>EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH</u>	<u>NORTHWEST</u>
\$3.70 sq. ft. - Under 250 sq. ft. \$3.20 sq. ft. - 250 to 499 sq. ft. \$2.85 sq. ft. - 500 to 999 sq. ft. \$2.50 sq. ft. - 1000 to 2499 sq. ft. \$2.25 sq. ft. - . 2500 sq. ft or more	\$648.00 - 10' x 10' Selling \$480.00 - 10' x 10' Non-Selling	\$462.00 - 10' x 10' Selling \$240.00 - 10'x10' Non-Selling	\$336.00 - 10' x 10' Selling \$204.00 - 10'x10' Non Selling

PRICES FOR CONTRACTS COMPLETED AFTER OCTOBER 15, 2012			
After Oct. 15, 2012	After Oct. 15, 2012	After Oct. 15, 2012	After Oct. 15, 2012
<u>EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH</u>	<u>NORTHWEST</u>
\$3.85 sq. ft. - Under 250 sq. ft. \$3.35 sq. ft. - 250 to 499 sq. ft. \$3.00 sq. ft. - 500 to 999 sq. ft. \$2.70 sq. ft. - 1000 to 2499 sq. ft. \$2.40 sq. ft. - . 2500 sq. ft or more	\$675.00 - 10' x 10' Selling \$500.00 - 10' x 10' Non-Selling	\$481.25 - 10' x 10' Selling \$250.00 - 10'x10' Non-Selling	\$350.00 - 10' x 10' Selling \$212.50 - 10'x10' Non Selling

MAIN FLOOR

All booth space will include:
8' Backdrop Pipe and Drape
7" x 44" Block Sign
3 Free Parking Passes

EXPO HALL

All floor areas will include:
Pipe and Drape not included
7" x 44" Block Sign
3 Free Parking Passes
(5 Free Parking Passes for large space rentals.)

NORTH & NORTHWEST

All booth space will include:
Pipe and Drape not included
7" x 44" Block Sign
3 Free Parking Passes

DECORATIONS

The Farm Show is not responsible for providing tables, chairs, carpet, etc. Each individual exhibitor is responsible for contracting a decorator and making such arrangements. The contracted decorator at the Complex is:

General Exposition Services
6730 Allentown Blvd.
Harrisburg, PA 17112
(717) 877-436-8866

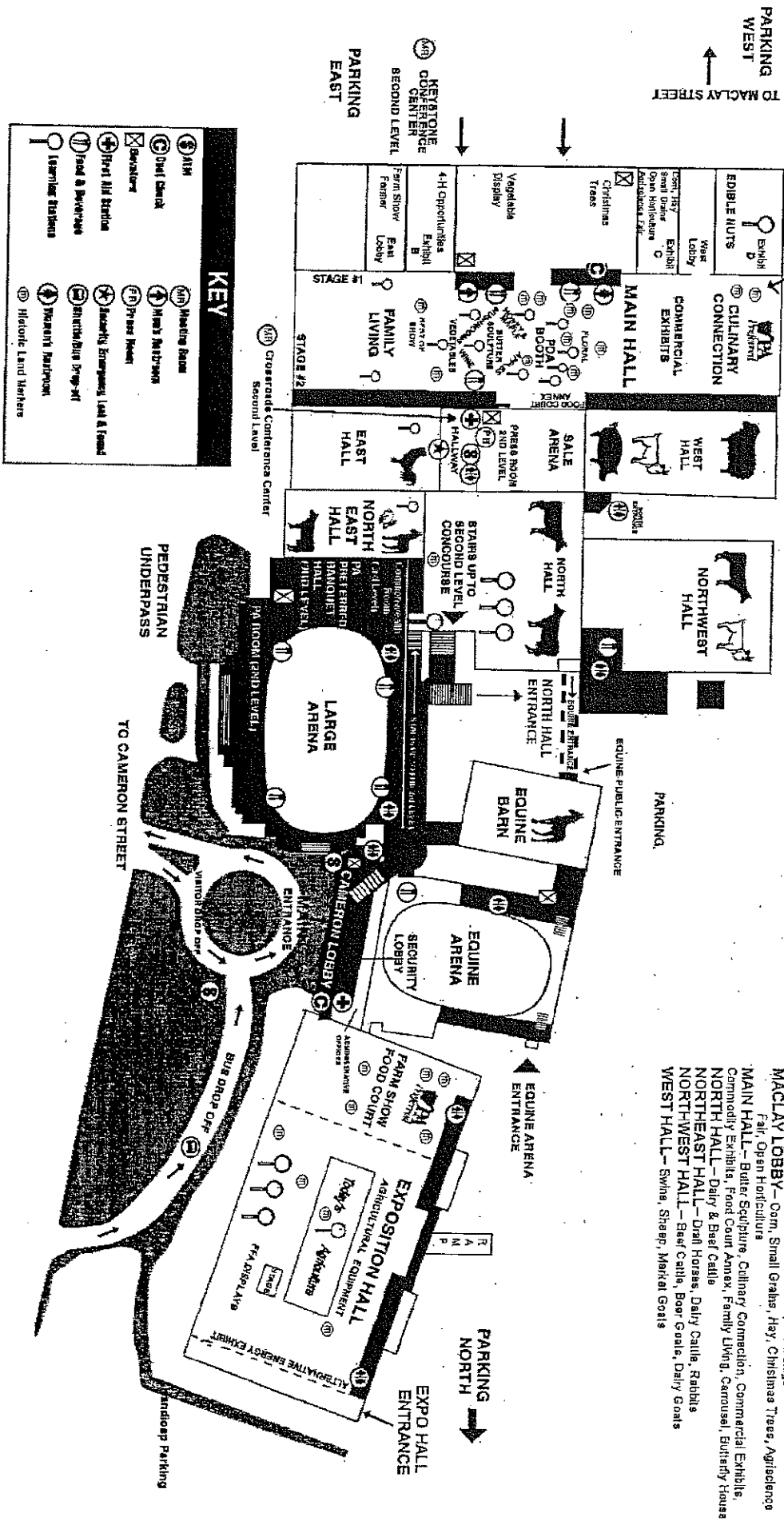
Exhibitors are free to contract with other firms.



Farm Show Facts

- The Pennsylvania Farm Show is the largest indoor agricultural event in America with **10,000 competitive exhibits** and nearly **300 commercial exhibitors**. Nearly **400,000 visitors** attend the show each year.
- The Pennsylvania Farm Show Complex and Expo Center houses **24 acres under roof**, spread throughout 11 buildings and three arenas.
- Eleven commodity groups offer the state's best beef, pork, chicken, potatoes, mushrooms, honey, maple products, baked goods and milkshakes in the Farm Show Food Court and Annex.
- Farm Show visitors have a sweet tooth. Nearly **100,000 milkshakes, 20,000 dozen potato doughnuts, 7,000 apple dumplings, 11,000 whoopie pies, and nearly 900 gallons of honey ice cream** were consumed during last year's show.
- More than **6,000 head** of sheep, swine, horses, cattle, goats, poultry and rabbits will compete during the Pennsylvania Farm Show for more than **\$548,000 in premiums**.
- The 2011 4-H and FFA Sale of Champions brought \$43,200 for the grand and reserve grand champion beef, sheep, swine and goat winners. The champion steer brought \$10,000, the champion lamb brought \$4,700, the champion swine brought \$6,500, and the champion goat brought \$4,000.
- The Farm Show Scholarship Foundation has invested **\$886,500 in scholarships** to junior Farm Show exhibitors in its 18-year history. In 2011, 25 students each received a \$3,500 scholarship.
- The Family Living Center consists of more than an acre of family living, horticultural, environmental and 4-H and FFA demonstrations and exhibits, including more than **10 baking contests**.
- Several contests feature local and state celebrities milking and showing dairy cows, driving draft horses, or making burgers and other food items.
- Show-goers can take a spin on a **60-year-old art deco merry-go-round** with 30 horses and two chariot seats. Tickets are \$2, and last year \$30,217 was raised with half of the proceeds benefiting the Pennsylvania Farm Show Scholarship Foundation and the addition funds supporting the Pennsylvania Showmen's Association scholarship fund.
- The horseshoe pitching contest began in 1931 and was a hit for 25 years. The contest was reintroduced as a competition in 2007, and is considered one of the most prestigious tournaments in the National Horseshoe Pitchers Association.
- More than **2,000 FFA members** will gather for the Pennsylvania FFA Mid-Winter Convention during Farm Show as the group bestows Keystone Degrees and Pennsylvania State Star awards.
- **Tractors can square dance!** Two teams consisting of two callers and 14 drivers maneuver tractors of all shapes, sizes and color around the Large Arena in time to music.
- Youth visitors can "investigate" the show by becoming a Farm Show Detective. Designed to teach kids about agriculture, they can visit **22 learning stations** throughout the complex by following a map. Participants can register and enter to win prizes from sponsor Turkey Hill, just like Lancaster County first-grader Heidi Weiler who won a year's supply of ice cream.
- The Farm Show Press Office writes more than **80 news releases** and takes thousands of photos during show week to highlight the events, shows and award winners. Each day the information is posted at www.farmshow.state.pa.us and a list is sent to the media.

2012 PENNSYLVANIA FARM SHOW MAP



- EAST HALL**—Poultry
- EQUINE BARN**—Draft Horses
- EXPOSITION HALL**—Food Court, Farm Equipment & Agricultural Displays, FFA Displays, Today's Agriculture, Agricultural Education, Alternative Energy Displays, Lancaster Farms Expo Hall Stage
- MACLAY LOBBY**—Corn, Small Grains, Hay, Christmas Trees, Agriculture Fair, Open Horticulture
- MAIN HALL**—Butter Sculpture, Culinary Connection, Commercial Exhibits, Commercially Exhibits, Food Court Annex, Family Living, Carousel, Euthy House
- NORTH HALL**—Dairy & Beef Cattle
- NORTHEAST HALL**—Draft Horses, Dairy Cattle, Rabbits
- NORTHWEST HALL**—Beef Cattle, Boer Goats, Dairy Goats
- WEST HALL**—Swine, Sheep, Market Goats

KEY

① Exhibit	② Meeting Room
③ Food & Beverage	④ Men's Restroom
④ Men's Restroom	⑤ Women's Restroom
⑥ Restroom	⑦ Family Restroom
⑧ Family Restroom	⑨ Family Restroom, Lactation & Breastfeeding
⑩ Family Restroom	⑪ Family Restroom
⑫ Family Restroom	⑬ Family Restroom
⑭ Family Restroom	⑮ Family Restroom
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㊿ Family Restroom	Ⓜ Crossroads Conference Center (Second Level)

PARKING WEST
↑ TO MACLAY STREET

PARKING EAST
↓

PARKING NORTH
→

TO CAMERON STREET

PEDESTRIAN UNDERPASS

Handicap Parking